

JONATHAN ROBERTS

Online Portfolio: Skylarkk.com

E-mail: Jon@Skylarkk.com Phone: (707) 726-1077 Location: Miami, FL

- Web and graphic designer with 10+ years in corporate/higher ed. and freelance
- Exceptionally proficient at visualizing and creating designs based on client specifications.
- Expert knowledge of Adobe programs: Photoshop, Illustrator, In Design, Premiere Pro, Dreamweaver, Animate, Audition
- Artistic and articulate; creative writer, technical writer, copy editor
- Experienced with prioritizing, problem solving, setting and meeting deadlines, working with client budgets to achieve set goals.
- Experienced with working alongside creative teams on projects, as well as working as creative lead.

CORPORATE/HIGHER ED. WORK EXPERIENCE

Senior Interaction Designer, Studio of Digital Arts (SODA)

Florida International University (January 2013 – Present)

Game design; web design, development, and implementation; WordPress development and management; brand development for clients outside FIU; brochure and other publication design and editing; artwork for print and broadcast; plan/lead trainings and consultations; content-flow and copy editing for various projects.

Computer Applications Coordinator, College of Education – Office of Technology

Florida International University (March 2011 – December 2012)

Field photography and video; video and photo editing; brochure, logo, and web design/development for COE and grants and organizations within COE; general IT assistance; project management; ticket management and reports; implement/maintain online inventory system for IT department.

Production Assistant, Enterprise Web Services

Florida International University (May 2007 – March 2011)

Design front-end UI and UX for my.fiu.edu and phonebook.fiu.edu (among other FIU websites); brand development and illustration; advertisement work for various Division of IT projects. Manage contracts and projects in FreshBooks.

Section Designer/Editor, Beacon Student Newspaper

Florida International University (August 2006 – May 2007)

Create illustrations for various newspaper sections; photo editing and integration; design page layouts; Meet deadlines for publication; follow design standards for publication; copyediting and interfacing with writers as well as other editors for feedback and finalization in AP style; write and illustrate comic strip for “Life” section.

FREELANCE/CONTRACT WORK EXPERIENCE

Web/Marketing/Graphic Designer, Freelance

(June 2006 – Present)

Brand development/management, viral marketing; creative illustration, graphics, video for creative projects and marketing thereof; project management, budgeting and resource management for domestic and international clients; Invoice customers, manage contracts and payment via PayPal business account; Server management; web design/development and maintenance.

eBook Designer/Graphic Designer & Content/Copy Editor, Vocollect Voice (now a branch of Honeywell)

(May 2009 – December 2012)

Design eBook in various languages (English US/UK, German, Italian, French, Spanish, Portuguese, Korean, Japanese, Chinese); Brand development, publication, media distribution; Interface with and receive feedback from translators in various countries to meet deadlines and budget constraints; Copy editing of original English, content editing and illustration for voice-enabled warehouse visualizations, charts, graphs.

EDUCATION

Florida International University BA English Literature (2010)

Minor in Art (With a focus on Graphic Design) (2008)

Areas of study include: Digital Art, Drawing I-IV, Creative Writing, Copy Editing, AP, APA, MLA, Technical Writing, Literary Analysis, Literary Theory, Linguistics

South Miami Senior High School, Miami, Florida

Computer Graphics Magnet (2006)

ACTIVITIES AND INTERESTS

- Creative director and founder of international net label Perelandra Records - digital publication and promotion for electronic musicians with an aim to expose the diversity of digital/analog musicianship. (PerelandraRecords.com)
- Creative director, founder, and musician (guitar, keyboard) with Positive Infinity - musical artist collective. Releasing instrumental jazz, electronic, rock, and experimental music. Including local Miami artists and artists from around the world. (PositiveInfinityMusic.com)

REFERENCES

Will supply upon request